



**Winchester Resident Office**



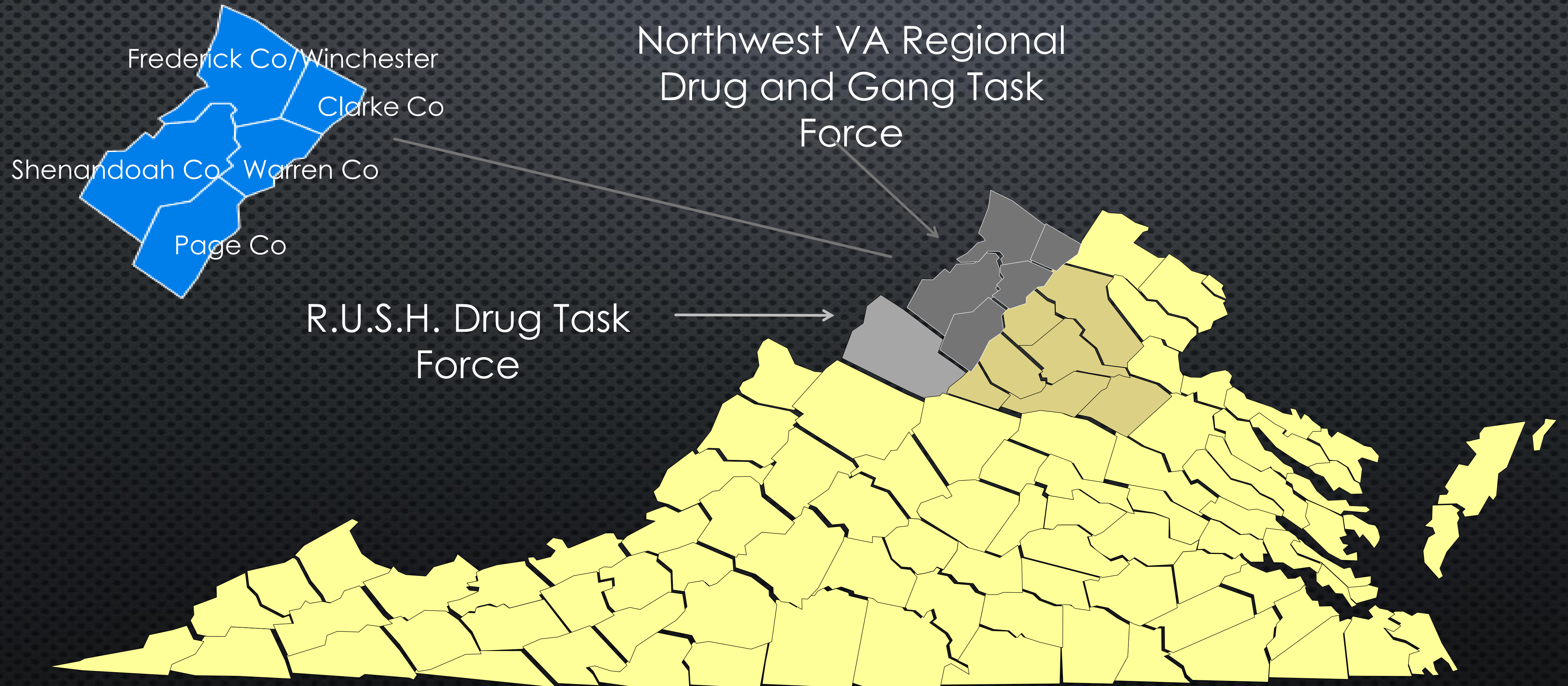
**Northwest VA Regional Drug and Gang  
Task Force**



**WE NEED YOUR HELP!!**



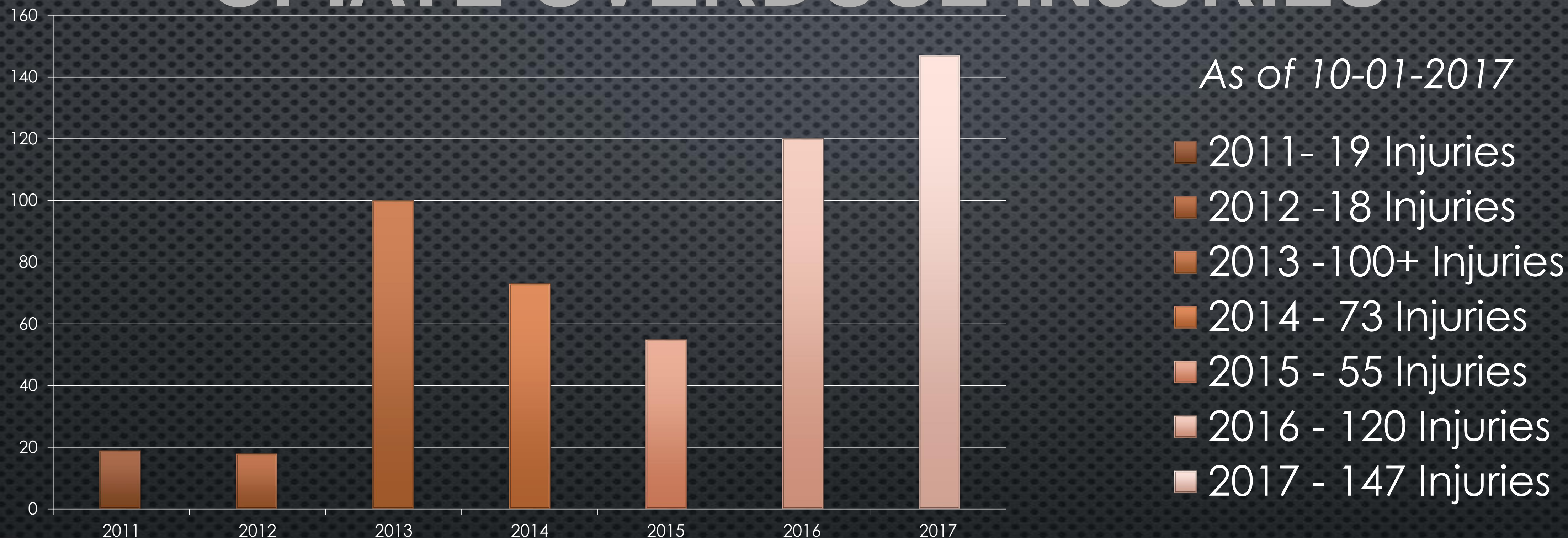
# Winchester Resident Office Area of Responsibility







# OPIATE OVERDOSE INJURIES



25% drop in 2015

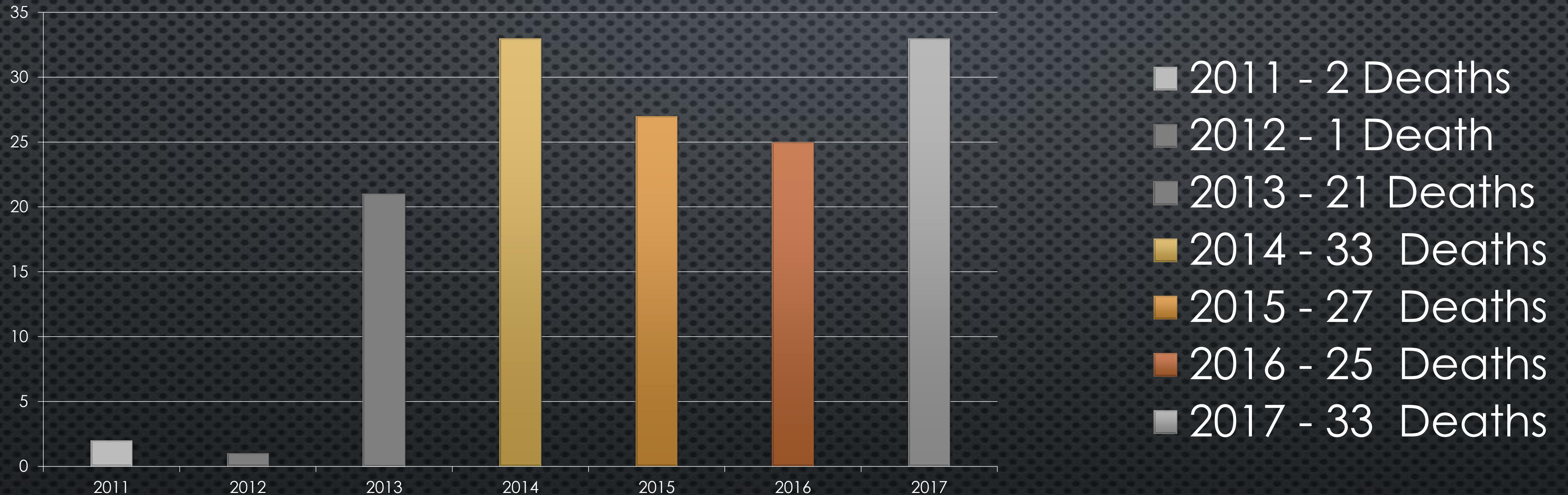
- *These numbers are approximate due to the reporting agencies policy on reporting to Law Enforcement.*
- *The majority of Heroin overdoses have occurred in Winchester and Frederick County.*





# OPIATE OVERDOSE DEATHS

As of 10-01-2017



18% drop in 2015

*\* Without the use of Naloxone, the death toll would be much higher.*





# NATIONWIDE...


- **TOTAL FATAL OPIOID OVERDOSES INCREASED FROM APPROXIMATELY 28,600 IN 2014 TO MORE THAN 33,000 IN 2015 (A 15% INCREASE)\*.**

\* CENTERS FOR DISEASE CONTROL AND PREVENTION




 44

Every day in the United States, **44 people** die as a result of prescription opioid **overdose**

 x5

More than **5 times as many women died** from prescription painkiller overdoses in 2010 as in 1999

 x2

**Heroin use more than doubled** among young adults ages 18–25 in the past decade



**45% of people who used heroin were also addicted to prescription opioid painkillers**

SOURCES: “VITAL SIGNS TODAY’S HEROIN EPIDEMIC”, “VITAL SIGNS: OPIOID PAINKILLER PRESCRIBING”, “VITAL SIGNS: PRESCRIPTION PAINKILLER OVERDOSES”, “NATIONAL VITAL STATISTICS SYSTEM MORTALITY DATA”- CDC



# OPERATION PREVENTION

WE NEED YOUR HELP





# PROGRAM OVERVIEW

The DEA and Discovery Education joined forces to combat a growing epidemic of prescription opioid misuse and heroin use nationwide. Operation Prevention's mission is to educate students about the true impacts of opioids and kick-start lifesaving conversations in the home and classroom.



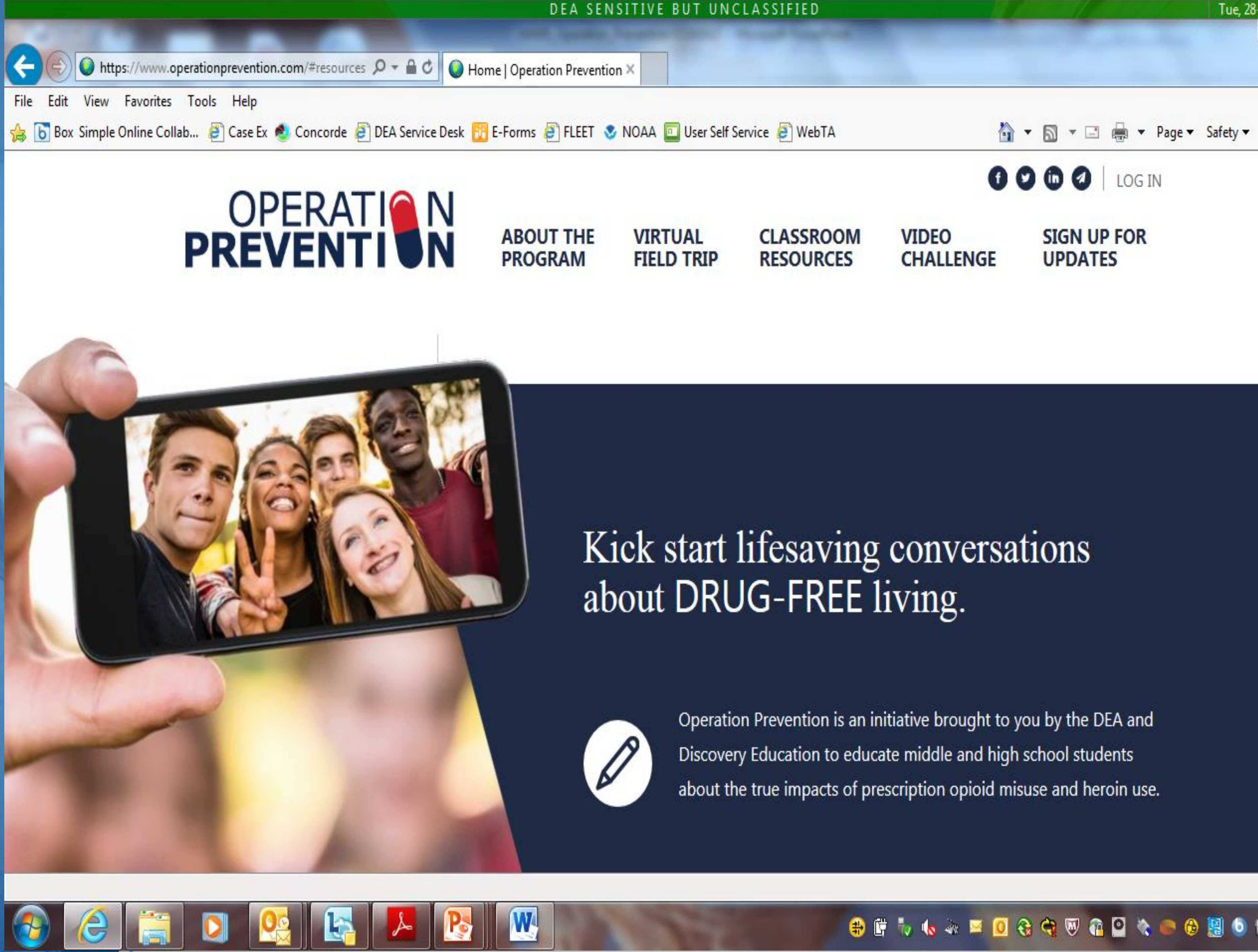
# OPERATION PREVENTION

[operationprevention.com](http://operationprevention.com)





Homepage





# STUDENTS

## EXPERT Q&A



A powerful town hall event for students provided unfiltered facts from experts about drugs, addiction, and supporting friends at risk

- Live-streamed virtual forum offered unique opportunity for students to interact with experts
- Featured DEA Administrator Chuck Rosenberg as well as scientists, pharmacologists, recovery experts, and a recovering user
- Included a downloadable accompanying classroom activity for on-going dialogue
- Archived at [OperationPrevention.com](https://www.OperationPrevention.com) for use year-round



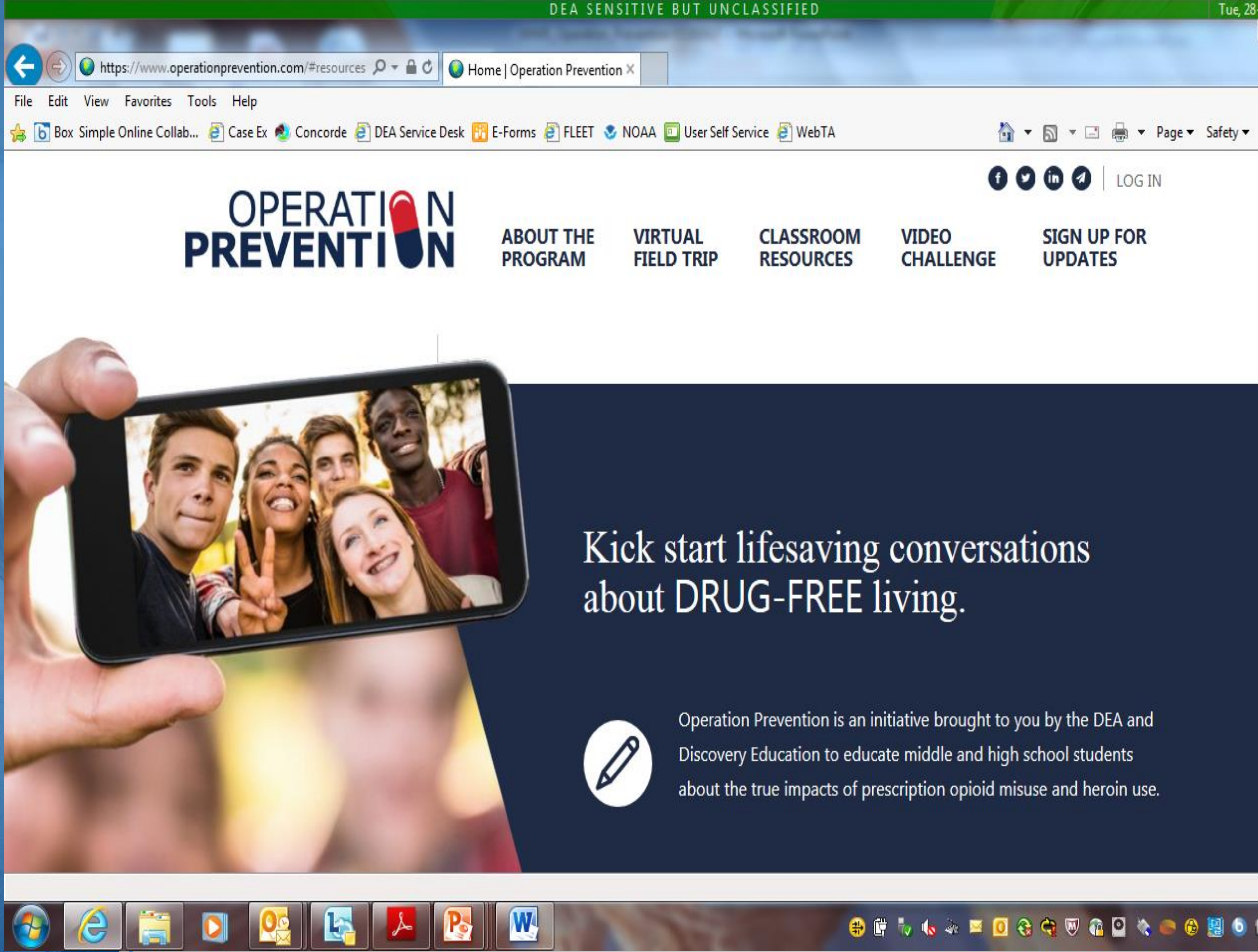
Homepage



Kick start lifesaving conversations  
about DRUG-FREE living.



Operation Prevention is an initiative brought to you by the DEA and Discovery Education to educate middle and high school students about the true impacts of prescription opioid misuse and heroin use.






# Classroom Resources



## Middle School Lesson

### Start the conversation early

How do addiction and withdrawal affect the body's many systems? Students examine how drug use alters the mind and body and reinforces their understanding by creating a peer-to-peer social media campaign.

 Download Digital Lesson

 [Download Educator Guide](#)



## High School Lesson

## Get the facts

Separate fact from fiction with this classroom-ready digital lesson. Through investigation and hands-on activities, students learn the science behind prescription opioid and heroin addiction, overdose, and withdrawal.

 Download Digital Lesson

 [Download Educator Guide](#)



## Parent Toolkit

### Provide support at home

Parents can join the conversation with this family discussion starter. Additional information on the warning signs of prescription opioid misuse and a guide to prevention and intervention empower families to reach out.

 [Download Parent Toolkit](#)



OPERATION  
PREVENTION

# TEACHERS

DIGITAL LESSON BUNDLES



Engaging lessons introduce students to the science behind heroin and prescription opioids' physical and neurological effects

- Aligned to standards (Common Core and NGSS) for easy classroom integration into middle/high school science and health classes
- Designed to engage varied learners, enhance digital literacy and increase overall retention of core concepts

## CONCEPT

Through dynamic visuals, video and animations of the brain, digital lesson bundles illuminate:

- how drugs like prescription opioids and heroin impact pleasure circuits and the flow of neurotransmitters to condition further use
- how addiction gradually alters the circuitry and structures of the brain to transform behavior



# TEACHERS

## SELF-PACED MODULE

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Students investigate the science of addiction and the impacts of heroin and prescription opioids on the brain and body through a powerful e-learning experience

- Combines video, animation, and interactive elements
- Companion guides for educators and parents for use in-school and at-home

### CONCEPT

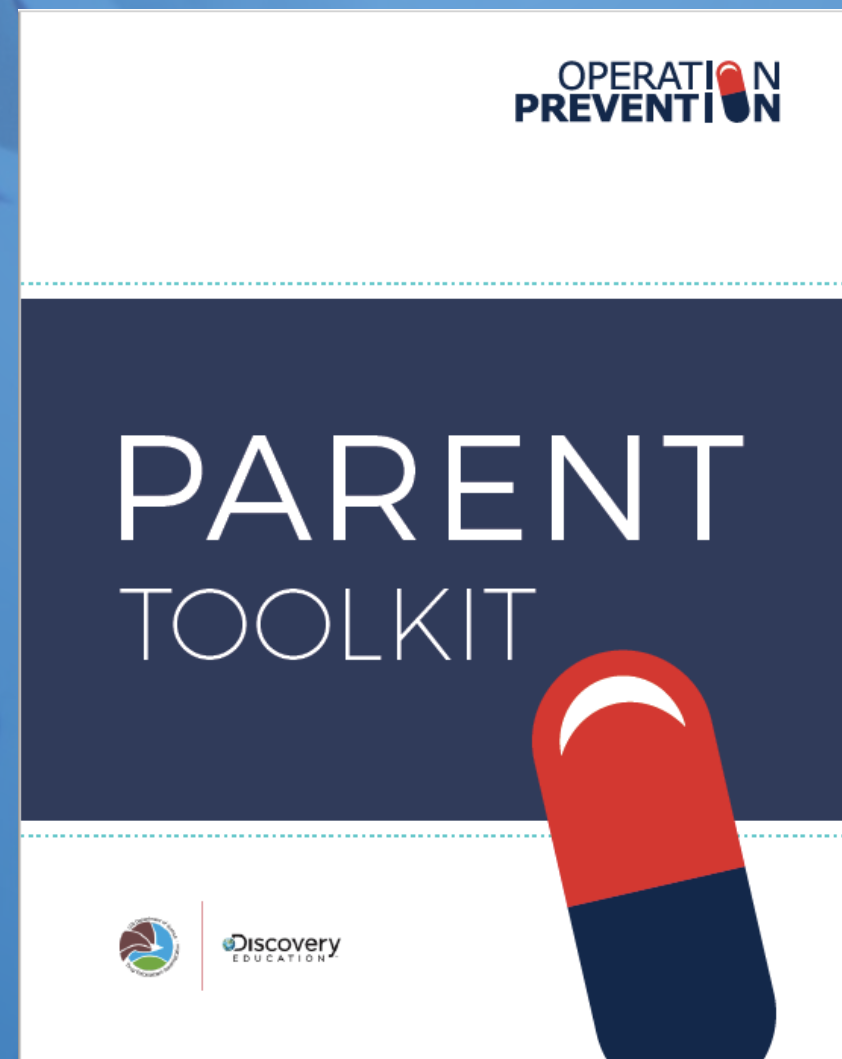
Students will explore opioid misuse through three different first-person perspectives. Student voices will narrate unique stories that emphasize signs and symptoms that can help other teens identify an opioid addiction and understand the science of addiction.



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PREVENTION**

# PARENTS

## PARENT TOOLKIT



Provides parents with the knowledge and resources to begin lifesaving conversations, detect warning signs, and take action

### The parent toolkit includes -

- Important statistics on the epidemic
- The science behind how opioids influence the body
- Facts and misconceptions about opioid misuse
- Family discussion starters
- Warning signs and what they mean
- Guide to prevention and intervention
- Additional support resources





## OPERATION PREVENTION

From the DEA  
Administrator:

Your advocacy and leadership can help spread the word. It can help save a life. That would be a very good thing.

Thanks for all you do.

I appreciate it.

Chuck



# THANK YOU

To learn more and access resources, visit:

**[OperationPrevention.com](https://www.operationprevention.com)**



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Abuse Coalition  
[www.roadtorecovery.info](http://www.roadtorecovery.info)